



COMPANY PROFILE



BRING THE BEST ENERGY



WHO WE ARE

“ We are an innovative agency that continuously brings **fresh**
energy and a
dynamic approach to every project

Our team actively engages with clients to understand their unique needs, offering tailored solutions that blend
creative thinking with strategic expertise

The background of the image is a scenic landscape featuring a range of mountains under a sky with soft, colorful clouds. The sun is low on the horizon, creating a warm, golden glow. The text is overlaid on this background.

J U S T With endless spirit
as fresh as A . M

"With energy as fresh as the morning light, we bring new ideas, bold creativity, and endless possibilities—every single day."

OUR SERVICE

...

EVENT

ACTIVATION

MERCHANDISING ...

OUR SERVICE

We value our long-term relationships with
CLIENTS across various industries





EVENT





Location: Ba Ria Vung Tau Province

Long Sơn Petrochemicals
Groundbreaking Ceremony

Project: Groundbreaking Ceremony of the Southern Complex Project with 100 guests, including representatives of Long Son PetroChemicals, PVN representatives, Thai consulate, and agencies and departments of Ba Ria Vung Tau province



Vinamilk Inauguration Ceremony

Location: Thanh Hoa Province

Project: The inauguration ceremony of Vinamilk's high-tech dairy farm, with the presence of representatives of Thanh Hoa province's departments and Vinamilk's board of directors, marked the formation of one of Vinamilk's new modern farms.



Location: Ninh Binh Province

Project: The inauguration ceremony of Pepsico Foods Company's factory in the expanded Dong Van I Industrial Park was attended by the US Embassy in Vietnam, leaders of the Ninh Binh provincial government, and leaders of Pepsico Foods Company.

Pepsico Foods Inauguration Ceremony



Mercedes-Benz GLC
Media Test Drive

Location: Phan Thiet, Mui Ne

Project: 40 journalists from North and South of Vietnam to drive test and experience GLC & C 43 from Mercedes-Benz.

Mercedes-Benz Vietnam Sales and Marketing Workshop

LOCATION: Nikko Hotel Saigon

Participants: ~100pax





Bern Aqua
Seminar Phan Rang

Location: TTC Hotel - Phan Rang
Project: seminar for distributor of BernAqua



Bluebells Studios

Venue: Saigon South Marina

Project: 2025 Movie Announcement and Thank You Party



Client: LG
Locations: GEM CENTER
Project: ID Conference for the media and distributor





Client: PANTUM
Locations: DONG HO PLAZA
Project: PANTUM CONFERENCE





VIB

VIB ANNUAL GENERAL SHAREHOLDER MEETINGS 2023

Project: AGM is one of the most important event of VIB annually.

Location: Park Hyatt Saigon HCMC

BONCHON

Venue: Giga Mall, Phan Xích Long

Project: Grand Opening and activities for customers coming to store in the day opening.



DKT
Night Party Event

Venue: Poc Poc Club

Project: ĐÊM TRĂNG DÀM- OK condom held an event at the POC POC club on the mid-autumn festival, an event for adults..



ACTIVATION



HARIBO
SHOPPING MALL

Location: HCM & HN

Project: Mini event following Halloween day for kids to Brand Awareness and sale.



Location: Aeon Mall Bình Tân

Cell Fusion C SHOPPING MALL

Project: Cell Fusion presents an extraordinary event designed to elevate your skincare experience, unveil the latest innovations from Cell Fusion, promising not just products but transformative skincare rituals.

Immerse yourself in a world where beauty meets science, and where your skin's health takes center stage.



VIB

Ngày Hoi Khong Tien Mat

Location: Nguyen Hue pedestrian street

Project: The VIB booth at the "Cashless Day" featured activities such as online card registration and limited-edition gifts.



Location: Vincom Thao Dien

VINCOM

Mid-Autumn Festival

Project: Mid-Autumn Festival at Vincom features activities such as lion dance, interaction with the " chú Cuội" and " chị Hằng", mooncake feast, and other activities.



Lay's Stax

Roadshow & Activation

Location: Ho Chi Minh /Da Nang/ Ha Noi

Project: Through this Lay's Stax Event taking place at 4 prominent tourist destinations in Vietnam



Lay's
Anh trai say hi booth

Location: HCM, HN

Project: Activities and sale at the concert " Anh trai say hi"



Lay's
Rap Việt sampling

Venue: HCM, HN

Project: Sampling Lay's for rapper for casting round Rap Viet



DIGIMI

Birthday Digimi Activation

Location: HCM, HN, Đà Nẵng

Project: A car decorated according to digimi's birthday concept will go to major cities to organize activities for customers who come to trade and call to open the digimi app to receive birthday gifts from digimi.



BRAND'S Brand's Activation



Location: HCM

Channel: GT & MT

Project: exchange gift and sale at the MT and key store



KANLI

Sampling campaign



Location: HCM

Channel: OB, CVS, MT

Project: sampling, activities and branding



JETRO Sampling booth

Location: Family Mart & Aeon Tân Phú
Project: Sampling and collect data users



FRUIT ME UP

Sampling campaign

Project : Fruit me up Activation
TIME: 2022

Location: Concung at HCMC



FRUIT ME UP Sampling campaign

Project: Fruit me up Activation

Location: School at HCMC, Can Tho, Tien Giang, Dong Thap,
Nha Trang



FRUIT ME UP

Sampling campaign

Project: Fruit me up Activation

Location: Kid Plaza Hanoi



FRUIT ME UP
Sampling campaign

Project: Fruit me up Kid Playground

Location: Tiny World HCM



FRUIT ME UP Sampling campaign

Project: Fruit me up sponsorship and activities push for HCMC Marathon

Location: Rony Dash HCM





Ajinomoto Vtox & Blendy Activation



Location: Aeon Mall Tan Phu, HCMC
Project: Promote product awareness for
Ajinomoto Blendy & Vtox
Create brand bonding with customers by
engaging activities

Acecook Hue Festivals

Location: Hue

Project: Branding, activities booth, POSM



Acecook
VFF Nguyen Hue Street

Project: To do sampling at Public Viewing –
Seagames 32, Nguyen Hue Walking street
Location: HCMC



Acecook Zeppin Sampling

Location: HCM, HN

- Japanese language schools
- Office building with high traffic of Japanese
- Universities

Result: reach ~40K ppl

Project: Sampling and interactive activities



GONSA
Xoang Spray Activation

Location:

- HCMC (Tan Thuan Industrial Park, BigC Truong Chinh)
- Danang (wet market)
- Hanoi (wet market, BigC Thang Long)

Prpject: workshop and healthcheck



GOODFOOD SUNQUICK ACTIVATION

Location: Aeon Tân Phú

Project: As a famous brand of drinking water, especially vitamin-enriched juice products to support other health. In 2018, Sunquick held an activation with vitamin C supplements for children, creating a useful



MERCHANDISING



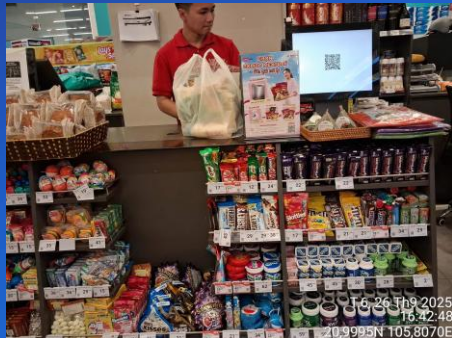
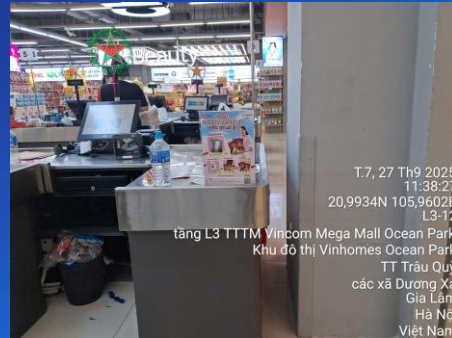
FUGACAR & STUGERON POSM

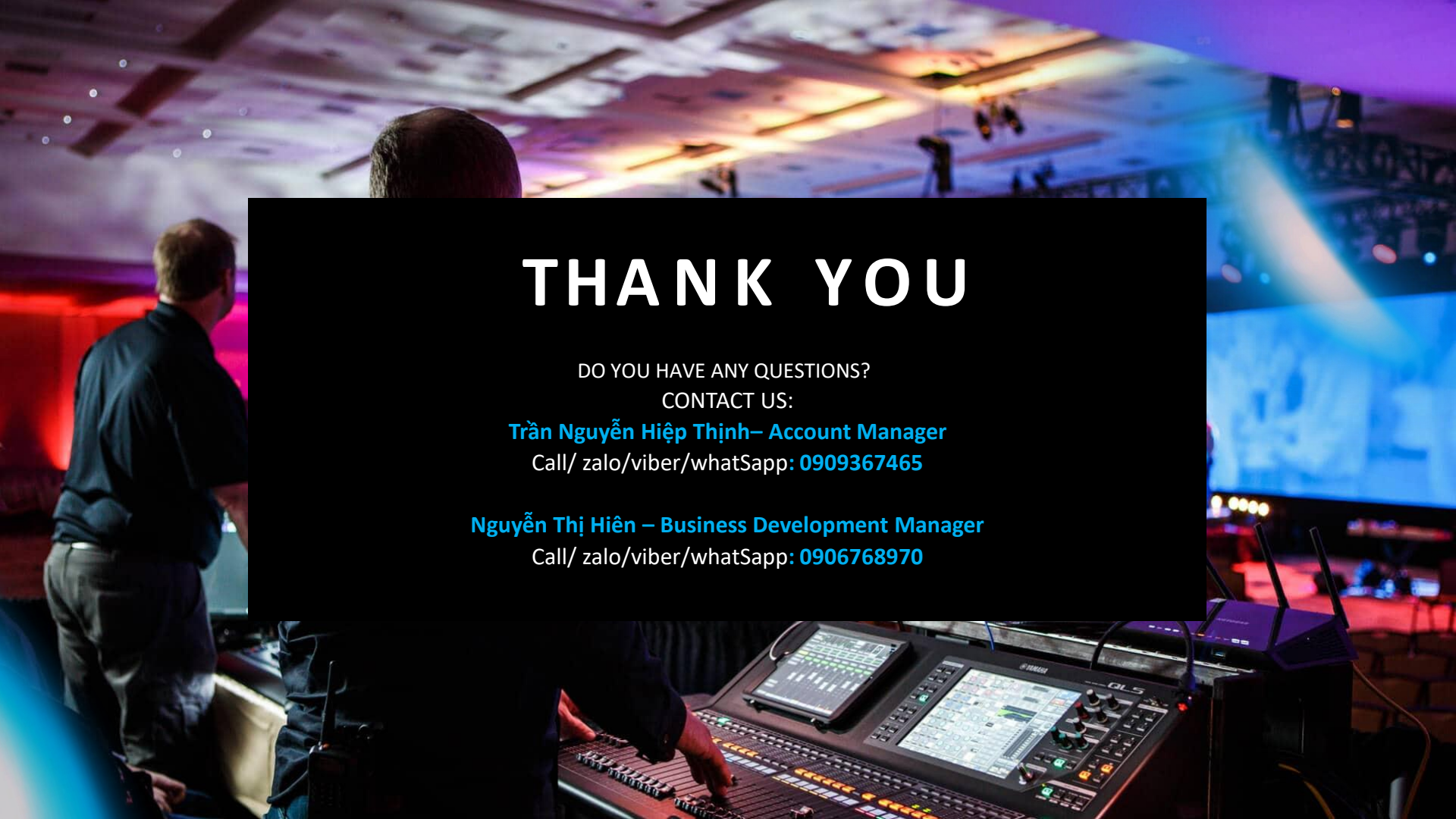


MEAT DELI Wimart POSM

Location: HCM, HN

Project : Setup tentcard and Wobbler for 200 store Winmart





THANK YOU

DO YOU HAVE ANY QUESTIONS?

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